

trueCall
SIM



**Protect your mobile phone from
nuisance and scam phone calls!**

How does trueCall SIM work?

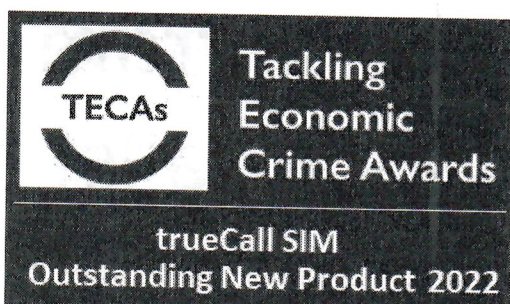
When a call arrives trueCall checks the caller's number. If it is a trusted caller then the phone rings as normal, but if it's an unrecognised caller, trueCall intercepts the call and plays them a message.

For example: *"Hello - if you're a friend, family member or invited caller please press '1', if you are a cold caller please hang up and don't call again."*

Most telemarketers hang up when they hear this message, and automated and silent calls can't get through. In trading standards trials this method proved to block over 95% of unwanted calls.

If you want to protect a vulnerable person then trueCall can completely block unrecognised callers. For example: *"Hello - we only accept calls from friends and family members. If your call is important, please hang up and call Bob on 07752 XXX XXX or enter your code now."*

This guarantees that whenever the phone rings it will be a trusted caller, and it allows other legitimate callers to get in touch via the carer, or by entering a code.



Key features

- Works quietly in the background blocking unwanted calls
- No need to change your existing phone - works with smartphones and flip phones
- Invisible technology - there are no codes to learn or special buttons to press - the phone just rings less often!
- The level of protection can be adjusted to meet your needs
- trueCall allows you to monitor the calls received, manage the trusted caller list and adjust settings over the Internet



Pricing

The trueCall SIM service is provided on a SIM card that replaces your existing card:

- Unlimited minutes and SMS messages per month to UK landline and mobile numbers
- If you already have a mobile phone, your existing phone number can be ported to the SIM card
- Service is provided by the EE network
- The pricing is set to be just a few pounds more per month than a regular monthly mobile phone contract fee from a reputable operator
- This is a rolling monthly contract, so you are not locked in

Tariff	Monthly fee
Unlimited calls and SMS messages (UK), no data	£18.00
Unlimited calls and SMS messages (UK), 2Gb data	£20.50
Unlimited calls and SMS messages (UK), 4Gb data	£23.00
Unlimited calls and SMS messages (UK), 10Gb data	£31.00

+ one-off £25 activation fee with all options

What do our customers say?

"I feel safe answering my phone now as I know I don't have to worry about the person on the line being a scammer"

"The SIM card has been a great success. No scam calls!"

"I feel very safe with the card installed. It has been very effective"